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Press Release

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Hong Kong Arts Centre's 24th ifva Awards Now Calling for Entry Only for the Sake of Creation – Delve into it when the Time Comes

Organised by the Hong Kong Arts Centre and sponsored by the Leisure and Cultural Services Department, the 24th **ifva** Awards officially opens today. The press conference held on 3/F of the Jockey Club Atrium, Hong Kong Arts Centre has enjoyed the presence of creative talents who will be serving on the jury panel this year: **Amos Why** (independent filmmaker who directs *Dot 2 Dot*), **Wong Chun** (Best New Director at Hong Kong Film Awards), **Vincent Chui** (Artistic Director, Ying E Chi), **Adrian Chow** (musician), **Andrew Choi** (producer of *Ten Years*) and **Lo Che-ying** (veteran animator). The press conference was also attended by **Mable Ho** (Head of Film Programmes Office, Leisure and Cultural Services Department), **Connie Lam** (Executive Director, Hong Kong Arts Centre), and **Kattie Fan** (Director, **ifva**).

Only for the Sake of Creation – Delve into it when the Time Comes

This year **ifva** attempts to connect with the unique world of the creators, and also queries the meaning and essence of creating. Apart from inviting creative talents to serve as jurors, this year **ifva**'s publicity collaterals and trailers are all created by young independent filmmaker Wong Fei-pang, who looks into the inner lonely world of artists from his own first-hand perspective. Wong directed *Season of the End* which is one of the short films in *Ten Years*, Best Film winner at the Hong Kong Film Awards. His *The Tail Before* was among the Jury's Recommendations at the 22nd **ifva** Awards, and his internet short film *A Dream of Red Mansions: The Long Goodbye* was voted by online audience as one of the top ten at "Ryuichi Sakamoto | async – International Short Film Competition". Wong's works are known for their daring style, and such highly stylised imaging is also manifested in **ifva**'s promotional materials this year, aptly echoing with the avant-garde spirit that **ifva** was first founded upon. The black tone of the poster reflects the lonesome and the single-mindedness which might remind us of falling into the darkest abyss. The white marks on the black poster looks like sprays from the sea, allegorising whirlpools in the mind during brainstorming. All these imageries relate back to the beliefs that a creative talent holds on to: "Only for the sake of creation – delve into it when the time comes."

The trailer features an image style that is calm but impactful, outlining the complexities during the creative process. Wong Fei-pang has interviewed filmmakers and animators who have been shortlisted as finalists at the **ifva** awards: Sham Ka-ki (*Life Must Go on*, Gold Award of the Youth Category, 14th **ifva** Awards), Lo Chun-yip (*21 years after*, Silver Award of the Open Category, 16th **ifva** Awards), Wong Yee-mei (*This Pair*, Gold Award of the Open Category, 16th **ifva** Awards), Ng Kai-chung (*Tale of Rebellious Stone*, Gold Award of the Animation Category, 19th **ifva** Awards), and Chan Kam-hei (*Conditioned*, Special Mention in Open Category, 22nd **ifva** Awards). These five **ifva** finalists narrate their painstaking stories in their creative processes, with their voices overlapping, both literally and metaphorically, illustrating their respective unique creative spaces as well as their creative paths that crosses with each other at some point. In the trailer there is also a "ghost" traversing an empty city, representing the devils in their minds. When one cannot escape from the lonesome and darkness in the creative process, he or she can only face it directly and delve into the darkness to alleviate the uneasiness.

ifva provides the soil to cultivate creativity, and offers a platform for emerging creative talents to demonstrate their capabilities. The 24th **ifva** is now calling for entry under five categories: Open, Youth, Animation, Media Art and Asian New Force, inviting short films, animation and media art works from locally and across Asia. To encourage participation, in which creative ideas are distilled into unique artworks, the Awards will reward winners with substantial prizes. Gold and Silver Award winners will receive cash prizes amounting to HK\$320,000 supported by the Leisure and Cultural Services Department and Pure Art Foundation. Winners will also have the opportunities to embark on international exchange trips so that overseas experience will inspire their future creations. (Please see Appendix 3 for the list of prizes and awards.)



The 24th **ifva** is now calling for entry:

Submission deadline: 15 October, 2018 (Monday), 6:00 p.m.

Submission and details: www.ifva.com

Enquiries: ifva@hkac.org.hk / 2824 5329

Nomination mechanism now in place. Please feel free to nominate works with high potentials.

ifva

Hong Kong Arts Centre

Organised by Hong Kong Arts Centre, **ifva** is an incubator for film and visual media in Asia (formerly the Hong Kong Independent Short Film and Video Awards). Founded in 1995, **ifva** serves as a platform that actively promotes and encourages creative talents in Asia, making short films, videos, animation and media arts. With a cutting-edge vision and highlight independent spirit, **ifva** has evolved to promote different visual cultures while exploring the boundless potential of creative media. In addition to the annual competition and festival, **ifva** curates a host of programmes under two initiatives, "Cultivation" and "Engagement". By connecting creative communities all over the world, **ifva** aims to engage everyone in the art of creation. **ifva** is also a core event of Entertainment Expo Hong Kong.

Apart from a competition, **ifva** also manifest the independent spirit by connecting the image media with different communities. This year **ifva** continues to receive funding from the Hong Kong Jockey Club Charities Trust for the "**Jockey Club ifva Everywhere**" project. Through an array of programmes, including People Cinema (open-air screening), Master Classes and the **ifva** Carnival,

the project brings the impact of visual media to people from all walks of life and in spaces of all kinds.

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[Appendix 1: Jury Panel of the 24th ifva Awards](#)

Open Category	Youth Category	Animation Category	Media Art Category	Asian New Force Category
Ying Liang Adrian Chow	Wong Chun Adam Wong Amos WHY Andrew Choi	Lo Che-ying Ulrich Wegenast	Bryan Chung Ip Yuk-yiu Hatanaka Minoru	Vincent Chui Joyce Yang

(In no particular order. List will be updated on website.)

[Appendix 2: About Wong Fei-pang](#)

Wong Fei-pang is an independent filmmaker. He graduated from the School of Creative Media of the City University of Hong Kong. His graduation project *An Odd Fish* (2013) depicts a father and his two sons feeling helpless in the city. The film was selected for the South Taiwan Film Festival and received positive comments from the jury. It was then selected for the Braunschweig International Film Festival making its Europe premiere, and later received even greater attention when it became the opening film of the 11th Beijing Independent Film Festival. He joined the Fresh Wave International Short Film Festival with *Leave Them High and Dry* (2014), revealing the reality of inclusive education in Hong Kong. The film was also selected for the Kuan-Du Film Festival. In 2015, Wong was admitted to the Asian Film Academy at the Busan International Film Festival, and received an award for his outstanding performance there. His *Season of the End* is one of the short films in *Ten Years*, which created much noise after it was premiered at the Hong Kong Asian Film Festival. *Ten Years* won the Best Film at the 35th Hong Kong Film Awards as well as one of the recommended films at the 20th Hong Kong Film Critics Society Awards.

附錄三「第二十四屆 ifva 獨立短片及影像媒體比賽」獎品及獎項 (更新至 2018 年 8 月)

		公開組	青少年組	動畫組	亞洲新力量組	媒體藝術組
入圍作品 (十名)		獲入圍證書一張，作品於「第二十四屆 ifva 獨立短片及影像媒體節」中公開發映及展出				
				亞洲區之入圍者獲機票及住宿資助來港參與「第二十四屆 ifva 獨立短片及影像媒體節」 ¹	獲機票及住宿資助來港參與「第二十四屆 ifva 獨立短片及影像媒體節」	亞洲區之入圍者獲機票及住宿資助來港參與「第二十四屆 ifva 媒體藝術展」 ¹
獎項	金獎 (一名)	- 港幣 50,000 元 ² - 獎座一個	- 港幣 20,000 元 ² - 獎座一個	- 港幣 50,000 元 ² - 獎座一個	- 港幣 30,000 元 ² - 獎座一個	- 港幣 50,000 元 ³ - 獎座一個
	銀獎 (一名)	- 港幣 30,000 元 ² - 獎座一個	- 港幣 10,000 元 ² - 獎座一個	- 港幣 30,000 元 ² - 獎座一個	- 港幣 20,000 元 ² - 獎座一個	- 港幣 30,000 元 ³ - 獎座一個
	特別表揚	- 獎狀一張	- 獎狀一張	- 獎狀一張	- 獎狀一張	- 獎狀一張
						- 海外藝術節觀摩行程一次 ⁴
						- 個人作品展一次 ⁵

備註：

1. 動畫組及媒體藝術組(亞洲區)入圍作品將於2019年3月舉行的「第二十四屆ifva獨立短片及影像媒體節」中放映/展出。所有亞洲區入圍者，將獲機票及住宿資助，親身來港籌備及參與放映/展覽。
2. 除媒體藝術組外，公開組、青少年組、動畫組及亞洲新力量組的獎金均由康樂及文化事務署贊助。
3. 媒體藝術組之金、銀獎獎金由Pure Art Foundation贊助。
4. 媒體藝術組(香港區)得獎作品得主(最高獎項)將獲得由歌德學院贊助到柏林新媒體藝術節(於德國，2020年2月)觀摩行程一次。大會將提供來回該藝術節之經濟客位機票一張及六日五夜之住宿。
5. 媒體藝術組(香港區)入圍作品創作人將有機會於歌德畫廊舉辦一次由ifva與歌德學院合辦之個人作品展(2019年12月)。
6. 公開組、青少年組金獎得主及動畫組(香港區)得獎者，將有機會獲香港藝術中心《香港短片新里程》資助計劃資助其作品參與海外影展，上限為港幣五萬元正。主辦機構將於頒獎典禮後聯絡得獎者。有關香港藝術中心《香港短片新里程》資助計劃詳情請瀏覽：www.naehk.com
7. 倘有超過已定數目之參賽作品於同一獎項中獲獎，主辦機構有權把獎金數額按照該組別獎項次獎金比例重新分配。所有得獎者之獎金將不超過原本設定之數額，獎品則由評審商議並決定由哪一名得獎者獲取。
8. 倘評審團認為某一組別參賽作品之質素水平不達得獎之要求，評審團有權不頒發有關獎項及獎金。