



Press Release

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Jockey Club **ifva** Everywhere – People Cinema

Pool Screening of Takeshi Kitano's *A Scene at the Sea*

Presented by the Hong Kong Arts Centre and funded by the Hong Kong Jockey Club Charities Trust, “Jockey Club **ifva** Everywhere – People Cinema” returns this summer with an extraordinary pool screening at the swimming pool of the Hong Kong PHAB Association Jockey Club PHAB Camp on 13 July 8:00 p.m. for the audience to enjoy an astonishing cinematic experience. There will be a one-hour “Pre-screening Swimming Session” from 7:00 p.m. to 8:00 p.m. prior to the screening of Takeshi Kitano's *A Scene at the Sea*, a title thoughtfully picked by the **ifva** team specifically for this occasion. All are welcome to enjoy this mid-summer night activity with family and friends.

The First Pool Screening of “People Cinema” for Hot Summer

In the summer heat, many like to chill out at pools or beaches, but have you ever tried watching movies while immersing yourself in the water? After a staircase in Wan Chai, Tamar Park and Edinburgh Square, “People Cinema” attempts yet another unconventional venue outside the cinema for film screening – a swimming pool. Breaking away from the theatrical setting where the audience all sit still, they might find these unconventional venues more relaxing when exploring the pleasure of cinema. “People Cinema” has been dedicated to transform public spaces into art venues by exploring different screening possibilities in the city, and pool screening is a refreshingly new attempt of the scheme to offer the audience an unforgettable cinematic experience.

Takeshi Kitano's Classic Leads Audience Delving into a Summer Mood

A Scene at the Sea (1991) was an early title by famous Japanese director Takeshi Kitano. The film follows a deaf-mute surfer who survives strenuous learning and training and other surfers' mockery, with his deaf-mute girlfriend always by his side, and his goal is to become a surfing champion... Unlike his other directorial pieces which features an aesthetics of violence, *A Scene at the Sea* is filled with gentleness in terms of style and tempo. Adding to that was film scores by renowned musician Joe Hisaishi, making the



film a huge success in Japan, garnering numerous awards. A touching story by seaside appears to be the perfect match for a mid-summer night screening. No matter this is your first time watching, or if you are revisiting the film after so many years, this masterpiece will still prove to be touching.

ifva is committed to promote short films, animations and media art by providing a creative platform for talents in Asia. The Hong Kong Jockey Club Charities Trust has been funding **ifva Everywhere** since 2015, which aims to promote short films, animations and media art to the general public through an array of exciting programmes: People Cinema (open-air screening), Community Tour, Master Class and Artist Mentoring Scheme, New Works Commissioning Scheme, 48 Hour Film Challenge, and the large-scale outdoor **ifva** Carnival this autumn.

Programme Details

Date: 13 July, 2018 (Friday)

Pre-screening Swimming Session: 19:00 - 20:00

Screening: 20:00

Venue: Swimming Pool, Hong Kong PHAB Association Jockey Club PHAB Camp
(75 Pok Fu Lam Reservoir Road)

Free admission. Online registration for electronic tickets begins at noon on 3 July.
Limited quota. First-come-first-served.

Registration and details: www.ifva.com/everywhere

Enquiry: ifva@hkac.org.hk / 2824 5329



A Scene at the Sea

Japan / 1991 / Col. / 101' / Japanese dialogue with English subtitles
Dir. Takeshi Kitano

A Masterpiece that Swept Film Awards in Japan by Famous Director Takeshi Kitano and Film Score Master Joe Hisaishi

A Scene at the Sea (1991) was an early film by famous Japanese director Takeshi Kitano. The film follows a deaf-mute beach cleaner Shigeru (Claude Maki) who falls in love with surfing after picking up a surf board on the beach. He survives strenuous learning and training and other surfers' mockery, with his deaf-mute girlfriend (Hiroko Oshima) always by his side. His determination even moves the owner of a surfing equipment shop. On his road to become a surfing champion in the boundless sea, silence is the best companion to this couple.

About ifva

ifva

Hong Kong Arts Centre

Organised by Hong Kong Arts Centre, **ifva** is an incubator for film and visual media in Asia (formerly the Hong Kong Independent Short Film and Video Awards). Founded in 1995, **ifva** serves as a platform that actively promotes and encourages creative talents in Asia, making short films, videos, animation and media arts. With a cutting-edge vision and highlight independent spirit, **ifva** has evolved to promote different visual cultures while exploring the boundless potential of creative media. In addition to the annual competition and festival, **ifva** curates a host of programmes under two initiatives, "Cultivation" and "Engagement". By connecting creative communities all over the world, **ifva** aims to engage everyone in the art of creation. **ifva** is also a core event of Entertainment Expo Hong Kong.

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