



Hong Kong Arts Centre

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The 18th ifva Awards Presentation Ceremony Awards Announcement A Showcase of Creativity

Organised by the Hong Kong Arts Centre and sponsored by the Leisure and Cultural Services Department, the **18th ifva Awards Presentation Ceremony** was successfully held at the agnès b. Cinema in Hong Kong Arts Centre tonight. We are so honoured to have Ms. Mable Ho (Head of Film Programmes of Leisure and Cultural Services Department), Mr. James Soutar (Governor of Pure Art Foundation), Naomi Kawase (world-renowned Japanese director), Tamas Waliczky (Hungarian computer animation pioneer), Raymond Red (pioneers of modern Filipino independent cinema) Felix Chong (renowned Hong Kong film director), Jeffrey Shaw (Dean of the School of Creative Media at the City University in Hong Kong), local artist Adrian Chow, Ms. Connie Lam (Executive Director of Hong Kong Arts Centre) and Ms. Teresa KWONG (**ifva** Director of Hong Kong Arts Centre) as our guests and award presenters tonight.

As an incubator of independent spirit and creativity in Hong Kong and Asia region, **ifva** has nurtured local and Asian independent media talents and promoted media creation throughout the years. **ifva** has been emphasizing that competition is not the end all of creative endeavors and also encouraging participants to continually develop new ideas and create new works. Greenlab project is one of the examples. This year **ifva** has Google as its creative partner. With Google's search function as the starting point of the stories, three past **ifva** award-winners, Tsang Tsui-shan, Leung Ming-kai and Ng Ho-yin, tell three life-altering and heartwarming tales. So as mentioned by Teresa KWONG, **ifva** director, made the following remark regarding **ifva**, *"incubator for film and visual media in asia represents organic growth that keeps renewing itself. We (ifva team) had tried our best and opened a door, or had made a start. I hope someone will continue on this path, because it is such an attractive path."*

Opening Category —6th March : True meaning of democracy through camera

There is a great competition among the opening categories's finalists. After having intense discussions, the jury panel decided to give the Gold Award to *6th March* by **Wong Chun**. He will receive the HK\$100,000 cash prize and a trophy. In *6th March*, there is a chatting among three protesters and three police officers. These six people hold different political views. Through their conversation, **Wong Chun** reveals that there are many voices cannot be heard in the mainstream media nowadays. The ideas and views we receive tended to be simplex. Many opinions get

labeled, concluded and dismissed before they become fully expressed. Before we support and criticize, understanding and communication are a crucial foundation. **Long Tin**, one of the jury members, commented that *“the film makes a commendable effort in showcasing various arguments in a dialectical manner, and demonstrates the true meaning of democracy. The important thing is not the subject or the conclusion, but the process itself.”*

Youth Category —Molding and Red Apple : A dual Sliver Award-winning

This year there is no Gold Award, but two Sliver Awards in the Youth Category. The prizes go to *Molding* by **Ng Chak Hang** and *Red Apple* by **Lee Wai Yam & Tang Lok Yiu**. Each of them will receive HK\$20,000 cash prize and will each receive a trophy. *Molding* is a work wrote, directed and acted by **Ng Chak Hang**, in which he outlined that children tried to imitate the behavior of adults and be molded as assembly-line products. Jury member **Tsang Tsui-shan** described his work as *“an elaborate piece of work”*.

Red Apple is a documentary of a market that directors visited frequently in their childhood. Intense mood of reminiscence and unfamiliarity induced by long period of separation were revealed in the film. Jury member **Adrian Chow** remarked that *“this is an inspiring documentary that takes its audience to a seemingly ordinary place to do something extraordinary: stapling inside a market and observes the characters, their stories and their interactions as well as the simple pleasures in their lives. It is a heart-warming film that contains laughter with tears.”*

Interactive Media Category — Bad Trip : Artist’s secret memory

The Gold Award-winning work, *Bad Trip* is an immersive interactive installation that enables people to navigate the creator's mind using a game controller. **Kwan Tsz-wai Alan** has spent more than a year to record every moments of his life by a video camera mounted on glasses. An expanding database of digitalised visual memories was thus created. People could navigate, and experience his memories through *Bad Trip*. Jury member **Bryan Chung** commented that *Bad Trip* is a mature work. The artist has invested efforts to document his life in videos. The travelling experience is a way to understand the artist’s life. It was engaging.” **Kwan Tsz-wai Alan** has won HK\$50,000 cash prize, a trophy and one festival visit with his work *Bad Trip*.

Animation Category —under the lion crotch : Hard criticism in soft casing

under the lion crotch, legendary Hungarian computer animation master Tamas Waliczky described it as *“Frank Zappa himself wouldn't have made it better”*, won the Gold Award of the Animation Category. Director **Wong Ping** wrapped the iron-like political criticism into a soft music and colourful visual. Tamas Waliczky commented that *“The animation is well made, concentrates to the essence, the video effects are perfect.”* **Wong Ping** will receive a cash prize of HK\$50,000, a trophy and a sponsored overseas festival visit.

Asian New Force Category —The Other Side: relationship under the barrier

This year there are many participants in the Asian New Force Category, including directors from Taiwan, China, Turkey, Israel and Russia. Finally the Gold Award goes to **The Other Side**. Director

When Shalem will receive a cash prize of HK\$30,000 and a trophy. Clement Cheng, member of the jury members, remarked that *“Deceit has ways been used by adults to cover up their insecurities. If we so wish, a group of children and a soccer ball can bring peace.”*

ifva will continue to fulfill its mission: to promote local and Asian production of creative image, to support independent image and media producers, to showcase award-winning works on different screening platforms local and abroad, and to contribute to the long term development of the artistic culture in Hong Kong. **The 18th ifva Awards – Call for Entry will start in May 2013.**

For online submission: www.ifva.com

The 18th ifva Awarded Showcases & Exhibition

Enquiry : ifva@hkac.org.hk, 2824 5329

Website : www.ifva.com/festival

For further details – please visit www.ifva.com

Organised by Hong Kong Arts Centre, ifva is an Incubator for Film and Visual media in Asia (formerly the Hong Kong Independent Short Film and Video Awards).

Founded in 1995, ifva serves as a platform that actively promotes and encourages creative talents in Asia, making short films, videos, animation and interactive media. With a cutting-edge vision and highlight independent spirit, ifva has evolved to promote different visual cultures while exploring the boundless potential of creative media. In addition to the annual competition and festival, ifva curates a host of programmes under two initiatives, “Cultivation” and “Engagement”. By connecting creative communities all over the world, ifva aims to engage everyone in the art of creation. ifva is also a core event of Entertainment Expo Hong Kong.

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Appendix : The 18th ifva Awards Results

● Opening Category

Award	Title	Winner(s)	Prizes
Gold Award	6th March	Wong Chun	HK\$100,000 Cash Prize & One Trophy
Silver Award	Waiting to Drown	Nick Cheuk	HK\$30,000 Cash Prize & One Trophy
Special Mention	One. Superhero	Ben Tang	One Certificate

● Youth Category

Award	Title	Winner(s)	Prizes	
Silver Award	Molding	Ng Chak Hang	HK\$20,000 Cash Prize & One Trophy	
	Red Apple	Lee Wai Yam Tang Lok Yiu		
Special Mention	Invisible notes	Tang Yik Chi Lee Sin Ming Tse Chun Lai Kwong Wai Shan Fung Yee Man Chan Tsz Him Cheng Lok Kwan Cheng Tsz Tim Wong Wing Chung Tam Ching Yiu	One Certificate	
		Symbiosis		Tszwai Pun
		Twin Ice		Ma Man Ching Leung Kwok-pang Chan Chun Hong Chan Leung Yu Kathy Ho Ka Wai Gong Rio Ho Ching Chung Ka Wai Tsang Ching Yee
				Rainbow

● Interactive Media Category

Award	Title	Winner(s)	Prizes
Gold Award	Bad Trip	Kwan Tsz-wai Alan	HK\$50,000 Cash Prize, One Trophy & One Festival Visit *Cash prize and Festival visit are sponsored by Pure Art Foundation

Silver Award	Atypical Installation	Wong Yu Hin Lam Chi Fai	HK\$30,000 Cash Prize, One Trophy & Adobe Software (1 set) *Cash prize is sponsored by Pure Art Foundation
Special Mention	Differential Reality	Lee Kelvin	One Certificate & Adobe Software (1 set)

● **Animation Category**

Award	Title	Winner(s)	Prizes
Gold Award	under the lion crotch	Wong Ping	HK\$50,000 Cash Prize, One Trophy & One Festival Visit
Silver Award	Half	Lai Xueyi	HK\$30,000 Cash Prize, One Trophy & Adobe Software (1 set)
Special Mention	Fishing With Popo	Fu Wing Yan	One Certificate & Adobe Software (1 set)

● **Asian New Force Category**

Award	Title	Winner(s)	Prizes
Gold Award	The Other Side	Khen Shalem (Israel)	HK\$30,000 Cash Prize & One Trophy
Silver Award	The Home Gleaners	Zhang Siqing (China)	One Trophy
Special Mention	Malchiki	Ilya Kazankov (Russia)	One Certificate