

ifva

Hong Kong Arts Centre

8th March 2013

Press Release (3 pages only)

For immediate release

Organised by:



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18th ifva Festival **incubator for film and visual media in asia**

Organised by the Hong Kong Arts Centre and sponsored by the Leisure and Cultural Services Department, the **18th ifva Festival will take place between 8 and 17 March 2013**. The opening gala tonight shows a brief highlight of several **ifva** opening events, including **the Media Art Exhibition Cinema 2.0 cum The 18th ifva Awards Interactive Media Category Finalist Exhibition** and two opening films, namely *Adventures of Tom Tomiczky* by legendary Hungarian computer animation master **Tamas Waliczky** and *CHIRI/Trace* by world-renowned Japanese director **Naomi Kawase**.

Kick-off – Opening Gala and events

The opening gala and numbers of kick-off events have been successfully conducted tonight. We are much honoured to have Ms. Mable Ho (Head of Film Programmes of Leisure and Cultural Services Department), Mr. James Soutar (Governor of Pure Art Foundation), Daito Manabe (Japanese new media artists), Tamas Waliczky (Hungarian computer animation pioneer) and Susie Au (Local director) as our event opening guests. It is our honour to work with such visionary, masterly world-class professionals and artists.

As mentioned by Teresa Kwong (**ifva** Director), “This year the **ifva** Festival will embrace the experimental spirit and take audiences along a dazzling visual journey. We are much honoured to have worked with such a visionary and masterly world-class artists. It is a blessing that I do not need to travel all over the world to learn from grandmasters, and additionally, I can share these masterpieces with audiences in Hong Kong and spread good art.”

Daito Manabe, one of the most highly regarded among new media artists in Japan today has been invited to join the Media Art Exhibition Cinema 2.0 cum The 18th **ifva** Awards Interactive Media Category Finalist Exhibition. Manabe is noted for the many outlandish ideas that he incorporates into his works, which masterfully utilise new media to bring forth new experiences for the audience. This time Manabe will showcase his media installations for the first time with “UV Laser Fade Out”, which features breathtaking laser projections, as

well as “Face Tracking”. Also, all of the finalists’ works of the 18th **ifva** Awards Interactive Media Category were displayed in the exhibition as well.

Besides, there are two opening films, namely *Adventures of Tom Tomiczky* by legendary Hungarian computer animation master Tamas Waliczky and *CHIRI/Trace* by world-renowned Japanese director Naomi Kawase. *Adventures of Tom Tomiczky* can be counted as the memoirs of Tamas Waliczky, he even subconsciously turns himself as Tomiczky, wandering Monte Carlo, Karlsruhe, Venice and Japan with his dreamy steps. For *CHIRI/Trace*, Naomi Kawase’s camera once again focuses on the portrait of her one and only “Grandma”. Delicately and beautifully crafted, the heart-warming film creates poetic images which document Kawase’s final moments spending together with her beloved Grandma who passed away at the age of 95. Both of them showed how do experiments and creations seamlessly connected to one’s emotion and living.

Apart from the mentioned events, another engrossing event will be *Dance with the Interval Tamas Waliczky's Exhibition*, which will last from 14 March to 3 April. *Dance with the Interval* is Tamas Waliczky's first solo exhibition in Hong Kong. The exhibition will be the world premiere of Waliczky's two new installations: *Wheels* (2013) and *Homes* (2012). Next to these installations visitors can watch a retrospective with the artist's earlier works, from 1986 till 2007. Audience will have a chance to view those works which on numerous international awards without paying any entry fee.

ifva Festival highlight – other events

Apart from the kick-off events, there are some other noticeable events to verify that experiment is not necessarily something abstract but could be approachable to everybody. The Japanese creative team Open Reel Ensemble will perform an open air show that combine vintage open reel recorders with modern computer wizardry.

Media artist Ip Yuk-yiu has curated a programme entitled “*Lost Moments*”, which gathers some of the most important experimental films and videos from **ifva** over the period 1995 - 2005. Director Susie Au is going to share with the audience the experience of making the documentary short film *Faye Reborn*. Three Greenlab works, collaborated with Google, will be premiered at the **ifva Award Presentation Ceremony on 16 March**, in the 18th ifva Awards Presentation Ceremony.

Since last year **ifva** has been renamed to **incubator for film and visual media in asia** (formerly the Hong Kong Short Film and Video Awards) to strengthen its identity and shift the focus not only in short film and video but all sorts of visual media in Asia region. It will continue its mission to nurture local and Asian independent media talents and promote media creation.

Ticket is now available at URBTIX.

Date : 8 - 17 March 2013

Enquiry : ifva@hkac.org.hk, 2824 5329

Website : www.ifva.com/festival

For further details – please visit www.ifva.com

Organised by Hong Kong Arts Centre, **ifva** is an Incubator for Film and Visual media in Asia (formerly the Hong Kong Independent Short Film and Video Awards).

Founded in 1995, **ifva** serves as a platform that actively promotes and encourages creative talents in Asia, making short films, videos, animation and interactive media. With a cutting-edge vision and highlight independent spirit, **ifva** has evolved to promote different visual cultures while exploring the boundless potential of creative media. In addition to the annual competition and festival, **ifva** curates a host of programmes under two initiatives, “Cultivation” and “Engagement”. By connecting creative communities all over the world, **ifva** aims to engage everyone in the art of creation. **ifva** is also a core event of Entertainment Expo Hong Kong.

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